

Privacy Policy



acertherapeutics

Privacy Policy and Notice of Information Practices

Acer Therapeutics respects your privacy and is committed to protecting the personal data of our customers, partners, patients and employees. Our Privacy Policy and Notice of Information Practices (“Privacy Notice”) is designed to help you understand how we collect, use and safeguard the information you provide to us, and to assist you in making informed decisions when using our website.

This Privacy Notice applies only to the website and does not apply to information that we collect offline. Please read the entire Privacy Notice before using the website. By using the website, you accept the terms of the Privacy Notice and consent to the collection, storage, use and disclosure of your personal data as described herein.

Information We Collect

Acer only collects personally identifiable information, such as your name, address, social security number, financial information, telephone number or email address, when you voluntarily submit it to us. We may also receive categories of personal data about you from third parties and publicly and commercially available sources such as contact data, technical data, identity data, employment or education-related data, and/or special categories of personal data including health data. We may use this to provide you with information that you have requested, or which Acer believes may be of interest to you. We may also use the information to improve the quality of the site, our business and the products and services we offer. Acer does not sell any of your personal data for marketing or advertising purposes.

We collect non-personally identifiable information automatically when you visit the site, including your browser type and operating system, your internet protocol (IP) address, sites you visited before and after visiting our site, pages you view and links you click on the site, standard server log information and other unique identifiers such as mobile device identification numbers. We also track the total number of visitors to our site, the number of visitors to each page of the site, the domain names of the visitors’ Internet service providers, and other information that does not personally identify you.

We track this information using cookies or other similar technology. Cookies are small text files containing an anonymous unique identifier which are sent to a user’s browser from the servers and are stored on the user’s computer hard drive. Sending a cookie to a user’s browser enables us to collect non-personal data about that user and keep a record of the user’s preferences when utilizing our Site, both on an individual and aggregate basis. You can configure your browser settings to block web tracking technologies, but this may affect the performance of the site.

Use of Information

If you provide us personal data, we will use and store it for the purpose of providing you with the products, promotions, services, and information you request, for contacting you about products, services, and events that we think might be of interest to you, and to deliver the site and analyze and enhance its operations. We will also create statistical, aggregated and de-identified data relating to the users and the site for analytical purposes. Aggregated and de-identified data is derived from personal data and user data but does not duplicate or reveal any user data or relate to or identify any individual. This data is used to understand our customer base and to develop, improve and market our services.

Sharing of Information

Because we are committed to protecting your privacy and maintaining your trust, we want you to understand when and with whom we may share the information we collect.

We may share your personal data with service providers that perform certain functions or services on our behalf (such as to host the website, manage databases, perform analyses or send communications for us). We may also disclose your personal data to third parties, government authorities, or affiliates in order to: (1) protect the legal rights, safety and security of Acer, affiliates and the users of our website; (2) enforce our Terms of Use or prevent fraud (or for risk management purposes); and (3) comply with or respond to law enforcement or legal process or a request for cooperation by a government entity whether or not legally required.

If we sell all or part of our business, or make a sale or transfer of assets, or are otherwise involved in a merger or business transfer, or in the event of bankruptcy, we may transfer your information to one or more third parties as part of that transaction. We may also share information about you with third parties when you consent to such sharing or disclose to third parties information that does not describe or identify individual users, such as aggregate website usage data or demographic reports.

Security and Retention

Acer makes every reasonable effort to protect the security and integrity of your personal data in accordance with this policy and applicable law. Once confidential information is received at Acer and entered into its database, it has the same protection that Acer extends to its own confidential information. No internet transmission is 100% secure, however, and we cannot guarantee that security breaches will not occur. Any data transmitted over the internet may be at risk. While we strive to protect your information and privacy, we cannot warrant the security of any information you disclose or transmit to us online and cannot be responsible for the theft, destruction, or inadvertent disclosure of your information. Acer is continually implementing procedures to address any suspected data breach and, where legally required to do so, will notify you and any applicable regulator of a breach.

Children's Policy

Acer adheres to the Children's Online Privacy Protection Act (COPPA). Our sites are not intended or designed to attract children under the age of 13. We do not collect personal data from any person we know is a child under the age of 13. Visitors under the age of 18 must obtain permission from their parent or guardian before registering on the site, providing any information, or participating in online discussions through the site. The site does not knowingly collect, use, or disclose personal data from children under the age of 13 without prior consent from the minor's parent or guardian, except as permitted by COPPA. When a parent or guardian provides consent, the parent or guardian is agreeing that we may collect, use, and disclose your child's personal data consistent with this Privacy Notice.

Notice to California Residents

California Civil Code Section 1798.83 permits California residents who are individual "customers" of Acer to request certain information regarding our disclosure of "personal information" to third parties for their direct marketing purposes. Any such request is to remain free of charge. To make such a request, please contact us using our contact information listed below.

Notice to Nevada Residents

Section 603A of the Nevada Revised Statutes permits Nevada residents who are Acer "consumers" to, at any time, submit a request to an "operator" of a website in Nevada directing the operator not to make any sale of any "covered information" the operator has collected or will collect about the consumer. Acer does not currently "sell" or plan to sell

covered information as defined in the Nevada law. If you are a Nevada resident, you may submit a request by contacting us using the contact information provided below.

Your Information Choices

You may choose to receive information from Acer Therapeutics by signing up or subscribing to the services. If at any time you wish to stop receiving emails or other communications from us, or if you have submitted personally identifiable information through our site and would like to correct that information or have that information deleted from our records, please notify us at info@acertx.com

Links to Third Party Sites

As a convenience to our visitors, our sites contain links to a number of other (non-Acer) sites that we believe may offer useful information. The Privacy Notice presented here does not apply to third-party sites, and Acer is not responsible for the privacy practices or the content of those sites. We encourage you to review the privacy policies of any third party to whom you provide information.

Privacy Policy Updates

This Privacy Notice may be revised from time to time as we add new features and services, as laws change and as industry privacy and security best practices evolve. We display the effective date of the policy at the beginning of this Privacy Notice so you will know when there has been a change. If we make any material change to this Privacy Notice regarding use or disclosure of personal data, we will provide you notice on this website.

Contact Information

If you have any questions regarding this Privacy Notice or the practices of this website, please contact us by sending an email to info@acertx.com